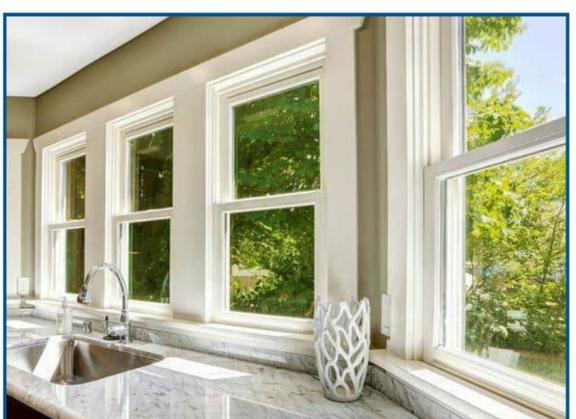


# 5

## Color and Finish Trends for Double-Hung Windows

### Trend #1: Bold and Dark Window Frames

While light and neutral tones have traditionally dominated window frame colors, bold and dark frames are making a strong comeback in 2026. Colors like deep charcoal, matte black, and even dark navy blue are becoming more common for both modern and traditional homes. These darker shades create a sleek, contemporary look and can dramatically enhance the curb appeal of your home.



### Trend #2: Classic Whites and Off-Whites for Timeless Appeal

While bold and dark frames are gaining popularity, classic whites and off-whites are still a top choice for many homeowners who prefer a timeless look. These colors create a clean, airy aesthetic that complements both modern and traditional architecture. White window frames brighten up any space, making rooms feel more expansive and welcoming.



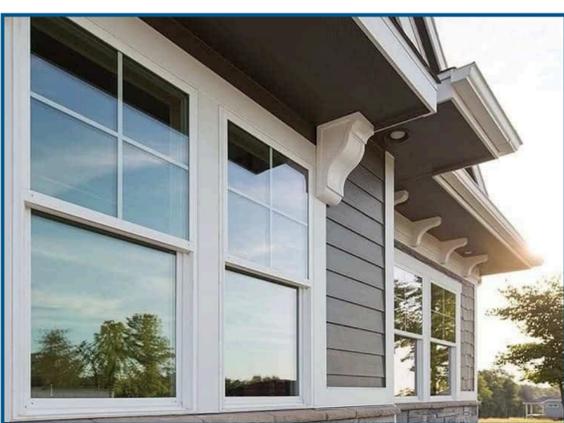
### Trend #3: Earth Tones and Natural Finishes

As the trend for biophilic design (bringing natural elements indoors) continues to rise, many homeowners are choosing earth tones and natural wood finishes for their double-hung windows. For a more rustic or organic aesthetic, wood finishes such as oak, walnut, or maple are also being incorporated into window frames. These natural finishes bring warmth and texture to a home, creating a cozy and welcoming environment.



### Trend #4: Matte and Textured Finishes for a Modern Look

In 2026, matte finishes and textured surfaces are taking center stage in window frame designs. The move away from glossy, shiny finishes allows for a more refined, contemporary look that adds sophistication to your home. Matte finishes are particularly popular in colors like black, gray, and even deep forest green. These finishes offer a more unique and tactile experience, contributing to a modern and industrial aesthetic.



### Trend #5: Energy-Efficient Coatings and Low-E Glass

In 2026, energy efficiency remains a top priority for homeowners when selecting new windows. Many manufacturers are offering frames and glass with low-emissivity (Low-E) coatings, which help reduce energy loss and enhance insulation. These coatings reflect heat into your home during the winter and keep heat out during the summer, making your home more comfortable throughout the year.

